

National Parks Association of Queensland Inc.

Connect and Protect

Members' Meeting

Toowong Library, 3 February 2024


NPAQ Strategic Plan 2023-2025

GOAL : By end of 2025, NPAQ will have driven a step change in the expansion, effective management and appreciation of Queensland's protected areas.

Objectives:

1. Grow our profile and influence
2. Demonstrate our unique value
3. Strengthen our organisational capacity, efficiency and effectiveness
4. Generate sufficient income to support our business operations
5. Elevate our outreach

OFFICIAL



NPAQ acknowledges the Traditional Owners of the Queensland national park estate and strongly supports co-stewardship with the Queensland Parks and Wildlife Service

Since 1930: National Parks Association of Queensland Inc. ABN 60206792095

Patron: Her Excellency the Honourable Dr Jeannette Young AC, PSM Governor of Queensland

NPAQ'S STRATEGIC PLAN 2023-2025

Our Vision: A world-class network of protected and conserved areas¹ across Queensland in which nature and people thrive.

Our Mission:

- To actively promote the preservation, expansion, effective management and appreciation of Queensland's network of protected and conserved areas.
- To advocate for a comprehensive, adequate and representative network of protected and conserved areas in Queensland that includes at least 30% of our lands and 30% of our waters by 2030 ("30 by 30").

Our Values:

- Ethical in all we do
- Respectful of our partners, practitioners, experts and each other
- Collaborative in the way we work and recognise outcomes
- Inspiring in our activities and outreach
- Environmentally conscious in our day-to-day work
- Ambitious in our programming
- Focused in our strategy
- Innovative and proactive in our approach
- Respectful and acknowledging of Aboriginal and Torres Strait Islander peoples

Our Strategic (three-year) Goal:
By the end of 2025, NPAQ will have driven a step change in the expansion, effective management and appreciation of Queensland's network of protected and conserved areas.

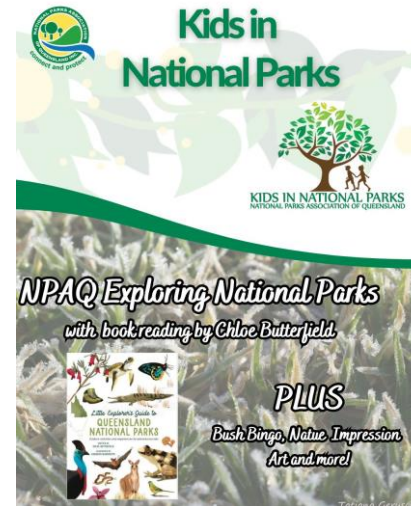
Our Strategic (three-year) Approach:
Objective 1. Grow our profile and influence to become the go-to advocacy organisation for Queensland's network of protected and conserved areas

¹ Protected and conserved areas are those lands and waters in the state of Queensland managed primarily for conservation, by legal or other means.
² 30 by 30 (or 30x30) is a worldwide initiative for governments to designate 30% of Earth's land and ocean area as protected areas by 2030. Launched by the High Ambition Coalition for Nature and People in 2020, more than 100 countries have already signed up to it, including Australia.

NPAQ'S STRATEGIC PLAN 2023-2025 1

2023 Highlights

- Three-year Strategic Plan and Annual Business Plan
- Streamlined governance
- Building rapport with new Minister
- Regular meetings with QPWS Executive
- Mountain biking seminar
- National mountain biking project
- Several grant applications pending
- Adjacency principle
- Queensland Tourism & Conservation Alliance
- State Budget



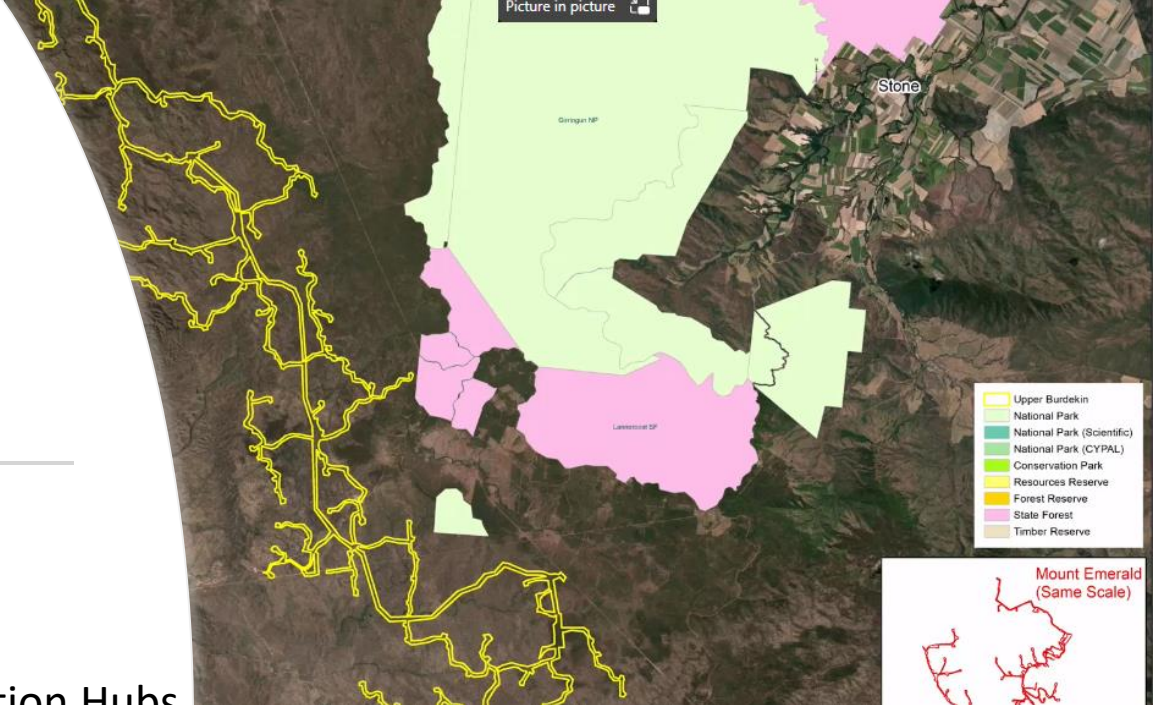
2024-25 State Budget Bid

\$221.5 million over 4 years and \$79.3 million per annum ongoing, to enhance management, public safety and community engagement in Queensland's protected area estate, comprising:

- \$42.5 million over 4 years and \$18 million per annum ongoing, to build a strike force of 100 specialist rangers to lead and coordinate QPWS fire management capacity and capability;
- \$50.9 million over 4 years and \$21.6 million per annum ongoing, to employ an additional 120 park rangers to improve the management and presentation of the existing protected area estate in Queensland;
- \$34 million over 4 years and \$14.4 million per annum ongoing, to employ an additional 80 park rangers to manage newly acquired land that will be added into the protected area estate in Queensland;
- \$83.7 million over 4 years and \$22.5 million ongoing, to support additional park management infrastructure (bases, walking trails, visitor facilities) and associated maintenance costs; and
- \$10.5 million over 4 years and \$2.8 million ongoing, to enhance community engagement in Queensland's protected area estate (in line with the "Connect" theme in [Queensland's Protected Area Strategy 2020-2030](#)).

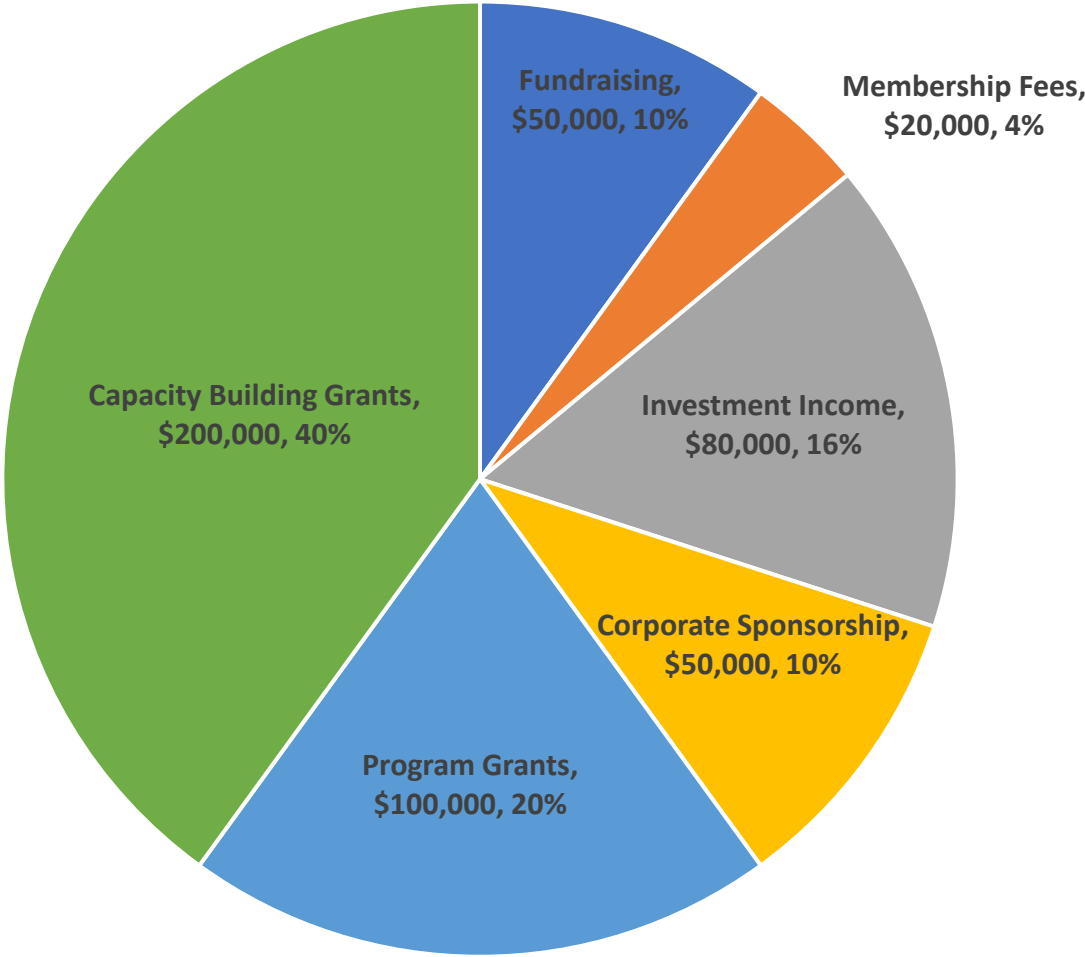
2024 Priorities

- Fundraising
- Parks Connect Program
- State Forest Transition & Recreation Hubs
- Renewable Energy Rollout
- Protect Beautiful Queensland Campaign
- National Mountain Biking Guidelines
- Ecosystem Services Report
- Election Commitments
- Private Protected Areas
- Health Partnerships



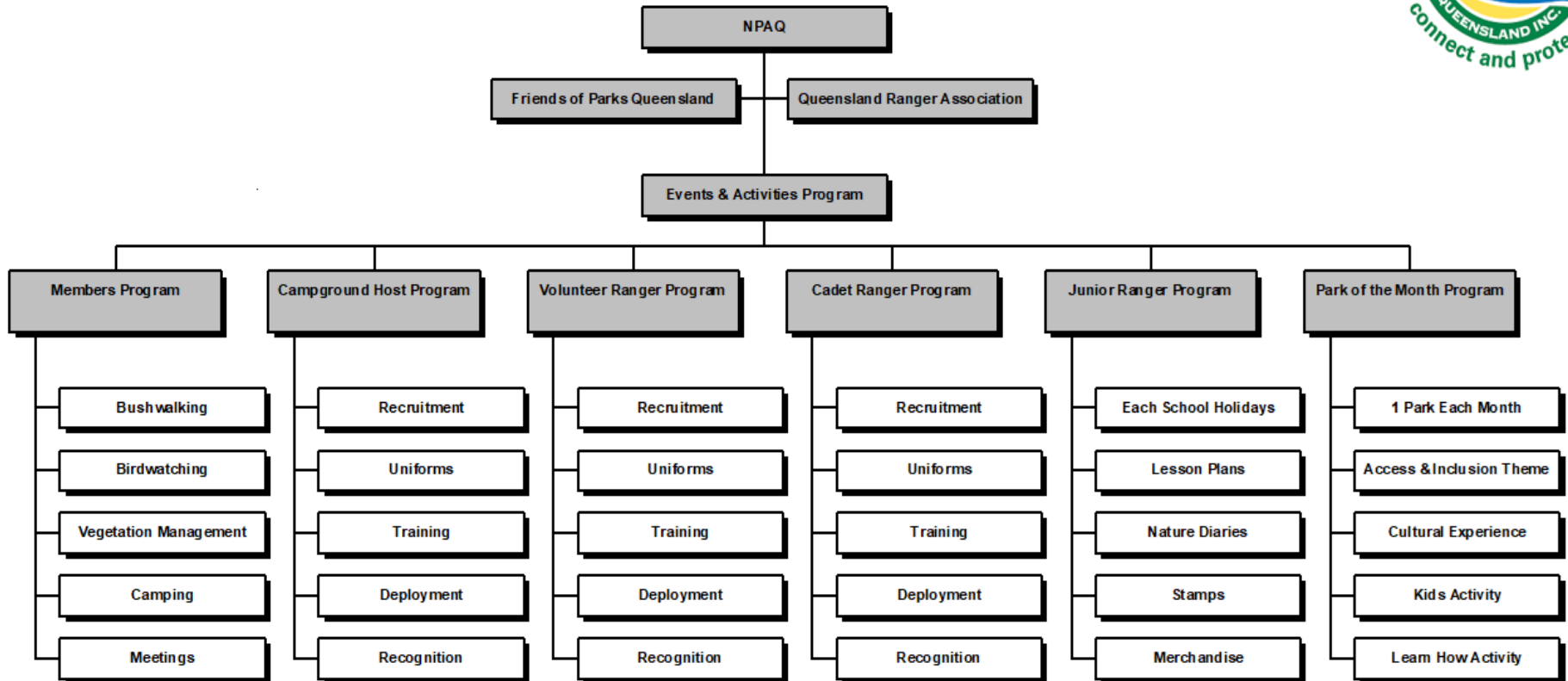
2024 Revenue Strategy

Target \$500,000



■ Fundraising ■ Membership Fees ■ Investment Income ■ Corporate Sponsorship ■ Program Grants ■ Capacity Building Grants

NATIONAL PARKS ASSOCIATION OF QUEENSLAND PARKS CONNECT PROGRAM



Delivered in partnership with
the Queensland Parks and Wildlife Service & Partnerships

NPAQ CEO REFLECTIONS

- Chris Thomas

1. Highly regarded organisation, with long history of achievements
2. Plethora of environmental non-government organisations
3. Working outside of government is more straightforward
4. The wisdom of taking managed risks
5. The power of advocacy and diplomacy
6. Great time to be in Queensland!

